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SIFFRON INVESTS \$2.6M TO UPGRADE DOMESTIC MANUFACTURING CAPABILITIES

TWINSBURG, Ohio – The siffron™ board of directors recently approved a \$2.6M capital investment program for its Rockford, Illinois manufacturing facility. This investment is the direct result of the company's renewed commitment to further develop its world-class manufacturing operations, both domestically and abroad.

Included in the investment are technologically advanced hook forming machines, high-speed mesh and grid welders, and a series of robotic MIG welders. The addition of this sophisticated equipment will not only expand the company's range of capabilities and product quality, but it will also provide for increased capacity, reduced set-up and changeover times, and improve the company's overall responsiveness to customer demands.

"This investment further enhances the company's ability to deliver 100% company-owned domestic and import manufactured solutions to our customers," states President and CEO Steven Vandemore. "Ultimately, it is programs like this that continue to support our never-ending goal of providing an unmatched value proposition to our customers."

The Rockford facility, one of four manufacturing facilities owned by the company in the U.S. and Asia, currently utilizes both automatic and semiautomatic wire forming machines, including in-line welding capabilities, and an extensive library of existing tools and forms. It also specializes in wire fabrication, metal stampings, welding, powder coating, custom kitting and packing, and features a full prototype fabrication facility.

For more information, call (800) 422-2547 or visit www.siffron.com.